



# RELEASE OF INFORMATION FOR PUBLICITY

Easter Seals Alberta frequently uses client photographs, thank you letters, personal stories, and/or other identifying material in order to help the general public understand our clients' needs, motivate potential donors to give, and inform our sponsors of the benefits of their donations. Easter Seals Alberta requests your consent to use your personal information.

Please check the box(es) next to the information to show your consent.

- photograph
- thank you letter
- article
- none of the above
- first name only
- first and last name
- city/town of residence
- diagnosis/disability
- age
- personal story

Please check the box(es) next to the types of communication to show your consent.

- All of the below mentioned
- Annual report
- Newsletter
- Any other publication that will assist Easter Seals Alberta
- Website ([www.easterseals.ab.ca](http://www.easterseals.ab.ca))
- Newspaper article
- Fundraising efforts

I, \_\_\_\_\_, hereby authorize Easter Seals Alberta to use  
(print name)

my information for the purposes I have indicated above.

I release Easter Seals Alberta, its employees, the board of directors, and its agents from all claims which may arise as a result of the release of information described above.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Witness

\_\_\_\_\_  
Date

**Please return completed form to:**

**Red Deer and north:**  
Easter Seals Alberta  
1408-10025 106 Street NW  
Edmonton AB T5J 1G4 Fax 780.429.1937

**OR**

**south of Red Deer:**  
Easter Seals Alberta  
103-811 Manning Road NE  
Calgary AB T2E 7L4 Fax 403.248.1716